

Beachcomber Aventure 2019: Victoria Beachcomber Resort & Spa hosts fifth edition

The fifth edition of Beachcomber Aventure was held from March 11-13, 2019, at Victoria Beachcomber. Twelve French travel agents gathered on the north-west coast to participate in a series of challenges designed by Denis Brogniart, the one and only host of popular TV show Koh-Lanta.

Beachcomber Aventure is one of the most awaited annual events on the French market. The aim of this sales incentive is to open the doors of the most beautiful sites of Mauritius to travel agents through exclusive activities so that they can in turn, promote the island and the hotels of Beachcomber.

A new feature to this year's event was the participation of Yassin and Clémence, two former Koh-Lanta challengers. They joined the group as team leaders. Clémence won Koh-Lanta twice, in 2005 and 2018, respectively.

Divided in teams of yellow and red, the explorers participated in numerous challenges. In addition to the usual challenges, such as the kayak race, the archery competition (held on le Goulet beach), the 'bivouac evening' in sugarcane fields and the mythical 'poles challenge', participants discovered the mud challenge.

To conclude the adventure, the 'Council' met in the amazing setting of restaurant L'Horizon to designate the best travel agent. And the winner is Régine Magre of the travel agency *Préférence Voyages*!

Régine wins the Totem of Beachcomber Aventure 2019.

"It was an amazing adventure, absolutely spectacular and so well organized! I felt like I was in Koh-Lanta! Days flew by. We won the first challenges and that boosted our confidence. The two teams really enjoyed themselves and there was a beautiful synergy!" she upholds.

The gala night gathered prestigious guests including the management of the Beachcomber group and its partners such as Air Mauritius, the Mauritius Tourism Promotion Authority and Mautourco.

During his speech, Rémi Sabarros, General Manager of Beachcomber Hotels France, Belgium and Luxembourg recalled that, "The Beachcomber Aventure is an incentive for travel agents because they drive the sales of Beachcomber hotels." He also commented the presence of professional French and Belgian media, namely, Quotidien du Tourisme and Travel Mag. Thanks to them, their readers got to experience this marvelous adventure.

"What's truly awesome is that Beachcomber Aventure is getting better and better each year. Thanks to the trust of Beachcomber, the 5th edition was even better. We had new challenges and hosted two first-class guests: Clémence and Yassin," adds Denis Brogniart, the host of Beachcomber Aventure 2019.

More than 200 travel agents registered for this sales challenge. The best ones were selected to come to Mauritius. So much for the 2019 edition of Aventure. See you in 2020 at Paradis Beachcomber Golf Resort & Spa.

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About Beachcomber

Beachcomber Resorts & Hotels is the pioneer and leader of the Mauritian tourism industry. Since the creation of Park Hotel in 1952, a collection of 9 resorts have emerged over the years, including the mythical Royal Palm Beachcomber Luxury Mauritius in 1985, considered by everyone as the reference in hospitality for luxury holidays in Mauritius.

The Group recently expanded its collection, with the integration of the Beachcomber French Riviera, situated on the Côte d'Azur, in France.

The collection of 9 resorts affords a choice of accommodation options ranging from rooms and apartments to suites and villas. Each hotel is imbued with a particular history and cachet, embodying an image of discrete luxury.

Social responsibility – Fondation Espoir Développement (FED), by Beachcomber

Set up and financed by Beachcomber since 1999, with the participation of hotels and employees, this foundation takes care of these main projects:

- Projet Employabilité Jeunes (PEJ): professional insertion of school drop-outs through a training programme and industrial attachments.
- Collaboration with NGOs, schools and associations
- Regional projects – youth mentoring: the “Amour et Espoir” NGO; IT initiation; youth monitoring via the “Duke of Edinburgh International Award” programme, participation of regional sports clubs in the organisation of the Beachcomber UTRB Trail 2015

Social responsibility – Local Hands

Programme launched in 2006 to support small local artisans by providing them with training and guidance as they embark upon the process of creation, production, marketing and sales.

Sustainable development – our environmental actions – EarthCheck label

Sustainable development and environmental protection constitute real considerations within the Group, which has set up, amongst other initiatives, practices that ensure energy savings and favour renewable energy sources. These initiatives in favour of sustainable development have been recognised and rewarded, with two of our hotels recently obtaining the EarthCheck Benchmarked Silver accreditation for their ongoing commitment to environmentally responsible practices.



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